

**ONE VOICE,  
ONE VISION...** *TO Save AND Heal LIVES*



gift of hope<sup>®</sup>  
Organ & Tissue  
Donor Network

## How you can Help

- 1** Contact a Community Affairs Team Specialist to discuss how we can partner on a customize campaign for your group members.
- 2** Go to [giftofhope.org](http://giftofhope.org) to view the National Minority Donor Awareness Month online toolkit and share the materials with your community members.
- 3** Invite Gift of Hope Community Affairs Team to present to your group and share stories of donation and transplantation.

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## What you can do



**Messages from Executive Director.** We all read the emails sent by our leadership team. Help us maximize the impact of our donation message. Gift of Hope will provide a templated eblast message to share with your community members.



**Learn More About the Heroes in Our Community.** Learn about the donation experience from a Gift of Hope Donor Family in your community. One of Gift of Hope's Donor Families will share their personal organ or tissue donation story during an in-person/virtual community gathering.



**Celebrate the Heroes in Your Community.** When a Donor saves the lives of others, the Hospital often raises a Gift of Hope flag in honor and celebration of the Donor. Receive a complimentary 2020 Gift of Hope Celebration of Life flag and raise it at your organization in support of organ and tissue donors and transplant recipients in your community.



**Help Take the Message Farther.** Help Gift of Hope connect with the Community. Include information about organ and tissue donation and share information on your organization's website or other social media platforms.



**Host or Sponsor a Virtual Education & Registration Station.** The Community Affairs Team will collaborate with you to set up a virtual Gift of Hope Education & Registration Outreach drive for your organization.

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